



sarapaczosa@gmail.com

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PROFILE

Dedicated worker with 17 years of experience in high-volume print production. Approaches all tasks with positive attitude and willingness to support team.



WORK EXPERIENCE

2019-2020 LEADGEN COMPASS OMAHA, NE (MARKETING TECH)

Lead generation using various online tactics. Create webpages, Google Ads, Facebook Ads, design direct mail print jobs, social media scheduling in Hootsuite, SEO, Google Analytics, design email campaigns and develop marketing automation campaigns.

2000-2018 LANCER LABEL OMAHA, NE (PREPRESS SPECIALIST)

Prepare customer art for print. Products include labels, banners, rubber stamps and promotional items. Graphic Design, Preflight, recreating art from samples, color correction, Typesetting, emailing pdf proofs, creating custom die lines, data entry, preparing variable data spreadsheets, proofreading, and communicating with customers. Responsible for developing print plates for all jobs and maintaining plateroom operations. Inspected all jobs for quality and distributed to press. Assisted in other departments to meet deadlines.

1999-2000 AWARDS UNLIMITED LINCOLN, NE (GRAPHIC ARTIST)

Create layouts for production of various awards. Products include: laser engraved plaques and name plates, trophies, engraved medals, sublimation printing, screen printing, hand painted wooden plaques and engraved crystal. Skills used: scanning, typesetting, paste-up, proofreading, and customer service.



EDUCATION

SOUTHEAST COMMUNITY COLLEGE - LINCOLN, NE
Printing Technology - Desktop Publishing
Graduated May 2000

INTERFACE WEB SCHOOL - OMAHA, NE
Foundations of Web Development
Graduated March 2019



TECHNICAL SKILLS

Adobe Photoshop ●●●●●	Microsoft Office ●●●●●
Adobe Illustrator ●●●●●	Adobe InDesign ●●●●●
HTML ●●●●●	CSS ●●●●●
Google Analytics ●●●●●	ESKO Workflow ●●●●●



SOFT SKILLS

Adaptability ●●●●●	Problem Solving ●●●●●
Work Ethic ●●●●●	Leadership ●●●●●
Creativity ●●●●●	Communication ●●●●●